

DON'T SHOP AT



A & P, the largest supermarket chain in the country, exploits poor farm workers by selling non-union lettuce.

The farm workers who harvest lettuce (and all the other fruits and vegetables we eat in such abundance) are among the hardest working people in America. Yet their wages are among the very lowest--an average of \$11.60 for each day worked, according to the U.S. Dept. of Agriculture.

Without a strong union of their own, farm workers have little power to defend themselves against dangerous pesticides, abusive foremen, unsafe and unsanitary working conditions.

- * Farm workers suffer from three times the national average rate of fatal job injuries.
- * Farm workers average wage per family is less than \$3000 per year.
- * Lettuce workers travel 2,500 miles each year following the harvests, living away from their families for eight months of the year in dilapidated labor camps. They are paid approximately one-half cent for each head of lettuce they harvest.

A & P is a supermarket empire with 4,264 stores taking in \$5.5 billion in sales every year. The farm workers have asked this powerful company to help them win union contracts by cooperating with the lettuce boycott. So far, A & P refuses to help.

Please don't shop at A & P. Write Mr. Thomas Noonan, Vice President for Public Relations, at A & P Headquarters, 420 Lexington Avenue, New York, N.Y. 10017. Tell him you will not shop in any A & P store until the chain makes a nationwide commitment to stop selling iceberg lettuce, or to sell Farm Workers Union label lettuce.

Please complete this pledge and return it to: United Farm Workers
57 Farmington Avenue
Hartford, Connecticut 06105
Telephone 527-7196

_____ I support your non-violent struggle for justice. I pledge not to buy or eat iceberg (head) lettuce. I will tell my family and friends about the lettuce boycott.

_____ I have written to Mr. Noonan, telling him I will not shop at A & P until the company stops selling non-union lettuce.

_____ Contact me to arrange a film or speaker at my church, union, school, or organization.

_____ I enclose a donation.

_____ Please tell me what else I can do to help.

NAME _____

TELEPHONE _____